

Background

- Employees from our Belper factory learned hands-only CPR
- Raised awareness of heart health among employees and their families
- Raised £10.8k for the charity through Tough Mudder and the Three Peaks Challenge
- Supports our SEEDS CSR strategy's commitment to our employees and society
- Part of our employee wellness strategy
- As a major employer in Belper, training so many people in Hands-only CPR is beneficial to the whole community



“The camaraderie and mutual support in the teams was awesome. For some, their sense of humour was tested and the way all four teams bonded and really pulled together to support those who were struggling was an experience that everyone involved will remember”

Neil Partridge, Human Resources Director